

ALCOHOL EVIDENCE IN POLICY & PRACTICE

Programme

Day One: Tuesday 9 th May	
09.45	Registration Open, Arrival and Refreshments
10.30	Welcome and Introduction <i>Welcome to participants, outline of the format and programme for the workshop and facilitate introductions.</i> Professor Niamh Fitzgerald, Institute for Social Marketing & Health, University of Stirling and SPECTRUM
11.15	Alcohol, Health and Policies to Reduce Harms: an overview Dr Sadie Boniface, Institute of Alcohol Studies
12.15	Break
12.30	Why Alcohol, Health and Policies Matter Tom Bennett, Michaela Jones, Scottish Recovery Consortium and Richard Watson, Scottish Families Affected by Alcohol and Drugs
13.30	Lunch
14.30	Alcohol and Inequalities: paradoxes, policies and popular myths Colin Angus, University of Sheffield
15.30	A Historical Perspective on Alcohol Policy Dr James Nicholls, University of Stirling
16.15	Break
16.30	Understanding, Measuring and Monitoring Alcohol Consumption Professor John Holmes, University of Sheffield
17.15	Close of Day One
19.00	Networking Dinner Meadowpark, Bridge of Allan

Day Two: Wednesday 10th May

09.30	Introduction to Day Two
09.35	Alcohol Pricing Policy Options and Effectiveness: minimum unit pricing; alcohol duty Professor John Holmes and Colin Angus, University of Sheffield
11.00	Break
11.15	Alcohol Availability, Inequalities and Harms Professor Niamh Shortt, University of Edinburgh and SPECTRUM
12.15	Lunch
13.15	Licensing and Public Health <i>Premises opening hours; can public health stakeholders make a difference through licensing?</i> Professor Niamh Fitzgerald and Dr Megan Cook, University of Stirling
14.15	Alcohol Marketing: what are you meant to do when you see it everywhere? <i>The extent and nature of alcohol marketing in the UK, how it impacts on us all, and what can be done about it?</i> Dr Nathan Critchlow, Institute for Social Marketing & Health, University of Stirling
15.15	Break
15.35	Online Alcohol Marketing: impact on children and policy options to regulate it Dr Lauren Carters-White, University of Edinburgh and SPECTRUM
16.15	Roundtable on No and Low (NoLo) Alcohol Products Professor John Holmes, University of Sheffield and Dr Nathan Critchlow, University of Stirling <i>Ten-minute presentation on NoLo products followed by discussion</i>
17.00	Review of Day Two/Housekeeping
17.15	End of Day Two

Day Three: Thursday 11th May

09.30	Introduction to Day Three
09.35	Alcohol Industry: marketing, lobbying, CSR and other tactics Professor Mark Petticrew, London School of Hygiene and Tropical Medicine
11.00	Break
11.15	Protecting Policy, Research and People from Industry Interference Dr Gemma Mitchell, University of Stirling
12.00	Changing Public Perceptions of Alcohol Harms and Problems: how to communicate effectively about alcohol Dr James Morris, London South Bank University, Professor Niamh Fitzgerald and Dr Rachel O'Donnell, University of Stirling
13.15	Lunch
14.15	Alcohol Policy Advocacy Workshop: winning the policy battle <i>Active debate session including afternoon break at 15.30</i> Aidan Collins, Laurant Mahon, Alcohol Focus Scotland and David McColgan, British Heart Foundation
17.00	Wrap Up, Close Event