

## ALCOHOL EVIDENCE IN POLICY & PRACTICE

### Draft Programme (*subject to change*)

<b>Day One: Tuesday 9<sup>th</sup> May</b>	
<b>09.45</b>	<b>Registration Open, Arrival and Refreshments</b>
<b>10.30</b>	<p><b>Welcome and Introduction</b> <i>Welcome to participants, outline of the format and programme for the workshop and facilitate introductions.</i> Professor Niamh Fitzgerald, Institute for Social Marketing &amp; Health, University of Stirling and SPECTRUM</p>
<b>11.15</b>	<p><b>Alcohol, Health and Policies to Reduce Harms: an overview</b> Dr Sadie Boniface, Institute of Alcohol Studies</p>
<b>12.30</b>	<p><b>Why Alcohol, Health and Policies Matter</b> Tom Bennett, Scottish Recovery Consortium/Alcohol Focus Scotland</p>
<b>13.30</b>	<b>Lunch</b>
<b>14.30</b>	<p><b>Alcohol and Inequalities: paradoxes, policies and popular myths</b> Colin Angus, University of Sheffield</p>
<b>15.30</b>	<p><b>A Historical Perspective on Alcohol Policy</b> Dr James Nicholls, University of Stirling</p>
<b>16.15</b>	<b>Break</b>
<b>16.30</b>	<p><b>Understanding, Measuring and Monitoring Alcohol Consumption</b> Professor John Holmes, University of Sheffield</p>
<b>17.15</b>	<b>Close of Day One</b>
<b>19.00</b>	<p><b>Networking Dinner</b> <i>Meadowpark, Bridge of Allan</i></p>

## Day Two: Wednesday 10<sup>th</sup> May

<b>09.30</b>	<b>Introduction to Day Two</b>
<b>09.35</b>	<b>Alcohol Pricing Policy Options and Effectiveness: minimum unit pricing; alcohol duty</b> Professor John Holmes and Colin Angus, University of Sheffield
<b>11.00</b>	<b>Break</b>
<b>11.15</b>	<b>Alcohol Availability, Inequalities and Harms</b> Professor Niamh Shortt, University of Edinburgh and SPECTRUM
<b>12.15</b>	<b>Lunch</b>
<b>13.15</b>	<b>Licensing and Public Health</b> <i>Premises opening hours; can public health stakeholders make a difference through licensing?</i> Professor Niamh Fitzgerald, Dr Rachel O'Donnell, Dr Megan Cook, University of Stirling
<b>14.25</b>	<b>Online Alcohol Marketing: impact on children and policy options to regulate it</b> Dr Lauren Carters-White, University of Edinburgh and SPECTRUM
<b>15.00</b>	<b>Break</b>
<b>15.15</b>	<b>Alcohol Marketing: what are you meant to do when you see it everywhere?</b> <i>The extent and nature of alcohol marketing in the UK, how it impacts on us all, and what can be done about it?</i> Dr Nathan Critchlow, ISMH, University of Stirling
<b>16.15</b>	<b>Roundtable on No and Low (NoLo) alcohol products</b> Professor John Holmes, University of Sheffield, Dr Nathan Critchlow and Dr Rachel O'Donnell, University of Stirling <i>Ten-minute presentation on NoLo products followed by discussion</i>
<b>17.00</b>	<b>Review of Day Two/Housekeeping</b>
<b>17.15</b>	<b>End of Day Two</b>

**Day Three: Thursday 11<sup>th</sup> May**

<b>09.30</b>	<b>Introduction to Day Three</b>
<b>09.35</b>	<b>Alcohol Industry: marketing, lobbying, CSR and other tactics</b> Professor Mark Petticrew, London School of Hygiene and Tropical Medicine
<b>11.00</b>	<b>Break</b>
<b>11.15</b>	<b>Protecting Policy, Research and People from Industry Interference</b> Dr Gemma Mitchell, University of Stirling
<b>12.00</b>	<b>Changing Public Perceptions of Alcohol Harms and Problems: how to communicate effectively about alcohol</b> Dr James Morris, London South Bank University, Professor Niamh Fitzgerald and Dr Rachel O'Donnell, University of Stirling
<b>13.15</b>	<b>Lunch</b>
<b>14.15</b>	<b>Alcohol Policy Advocacy Workshop: winning the policy battle</b> <i>Active debate session including afternoon break</i> TBC
<b>17.00</b>	<b>Wrap Up, Close Event</b>