



**SPECTRUM**

SHAPING PUBLIC HEALTH POLICIES  
TO REDUCE INEQUALITIES AND HARM

**NIHR** | Policy Research Unit  
Addictions

**UNIVERSITY of  
STIRLING** 



## **Alcohol Evidence in Policy and Practice: 9<sup>th</sup> international workshop**

**14<sup>th</sup>-16<sup>th</sup> January, 2025, Edinburgh, UK**

This popular 3-day workshop will return in 2025 bringing you the latest evidence on alcohol harms, policy research, evidence, and practice from world-leading experts. Aimed at colleagues working in policy and practice including civil servants, public health professionals, researchers and advocates in the UK and internationally.

### **Previous speakers:**

**Professor Mark Petticrew**  
LSHTM

- Alcohol industry activity

**Dr Nathan Critchlow**  
University of Stirling

- Alcohol marketing

**Professor Niamh Fitzgerald**  
University of Stirling

- Night time economy

**Professor Niamh Shortt**  
University of Edinburgh

- Alcohol availability

**Colin Angus**  
University of Sheffield

- Alcohol Inequalities

*“Extremely informative course and relevant to current alcohol policy challenges. Well organised and brilliant range of speakers.”*

*“Great range of content and world-class speakers. Really worth taking time away from work/home to attend this.”*

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## Previous programme highlights

- Alcohol harms – latest evidence
  - Alcohol and COVID-19 trends
  - Alcohol and inequalities
  - Alcohol availability: night-time economy in a COVID-era
  - Alcohol and price – MUP, tax, promotions
  - Alcohol marketing impact on adults and children
  - Digital and social media alcohol marketing
  - Alcohol industry strategies and tactics
  - Making the case for effective alcohol policy – advocacy skills development
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## More information

### WHO IS ORGANISING THE WORKSHOP?

The Institute for Social Marketing and Health at the University of Stirling, and the 'Shaping Public Health Policies to Reduce Inequalities & Harm' (SPECTRUM) funded by the UK Prevention Research Partnership are organising the event. The workshop is also supported financially by the NIHR Policy Research Unit on Addictions.

### WHO IS THE WORKSHOP FOR?

Previous participants have included people working in public health, local and national alcohol policy in the UK and internationally and a diverse audience wishing to expand their expertise in alcohol research or practice. Applicants will be subject to SPECTRUM's policy on declarations of interest and interactions with commercial sector organisations, for example, those with links to the alcohol industry will not be permitted to attend.

### COST

The workshop is free for public sector workers from academia, healthcare, the charity sector and local and national government. If you work in the private sector and would like to attend, please get in touch for fee information. SPECTRUM reserve the right to refuse applications if there is believed to be a conflict of interest.

### HOW TO APPLY

The full programme and application form are available on the website at: <https://spectrum.ed.ac.uk/news-insights-and-events/events>.

### PLACES ARE LIMITED – APPLY EARLY!

Once registration opens, places will be allocated on a first come, first served basis. Participant numbers are limited to ensure an effective learning and networking experience.



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We are a multi-university, multi-agency research consortium focused on the commercial determinants of health and health inequalities funded by the UK Prevention Research Partnership.

SPECTRUM will generate new evidence to inform the prevention of non-communicable diseases (NCDs) caused by unhealthy commodities, including tobacco, alcohol and unhealthy food and drink. Our research aims to transform policy and practice to encourage and enable healthy environments and behaviours. Read more at [www.spectrum.ac.uk](http://www.spectrum.ac.uk).