

## ALCOHOL EVIDENCE IN POLICY & PRACTICE

Taking place at the Deacon's Suite at the [Royal College of Surgeons](#), Edinburgh.

Day One: Tuesday 14th January	
09.45	<b>Registration Open, Arrival &amp; Refreshments</b>
10.30	<b>Welcome and Introduction</b> <i>Welcome to participants, outline of the format and programme for the workshop and facilitate introductions.</i> Prof. Niamh Fitzgerald, Institute for Social Marketing & Health, University of Stirling and SPECTRUM
11.15	<b>Alcohol, health &amp; policies to reduce harms: an overview</b> Katherine Severi, Institute of Alcohol Studies
12.15	<b>Break</b>
12.30	<b>Merging Perspectives: Valuing Lived and Learned Experience in Research and Advocacy</b> Michaela Jones, Recovery Matters
13.30	<b>Lunch</b>
14.30	<b>Alcohol &amp; Inequalities: Paradoxes, Policies &amp; Popular Myths</b> Colin Angus, University of Sheffield
15.15	<b>Alcohol &amp; Gender</b> Prof. Carol Emslie, Glasgow Caledonian University
16.05	<b>Break</b>
16.15	<b>Understanding, Measuring and Monitoring Alcohol Consumption</b> Prof. John Holmes, University of Sheffield
17.00	<b>Final remarks/housekeeping</b>
17.15	<b>Close of day 1</b>
19.00	<b>Networking Dinner</b> <i>Edinburgh.</i>

Day Two: Wednesday 15<sup>th</sup> January

<b>09.30</b>	<b>Introduction to the day</b>
<b>09.35</b>	<b>A Historical Perspective on Alcohol Policy</b> Dr. James Nicholls, University of Stirling
<b>10.05</b>	<b>Alcohol Pricing Policy Options &amp; Effectiveness: Minimum Unit Pricing; Alcohol Duty</b> Prof. John Holmes and Colin Angus, University of Sheffield <i>To include 15 minute break.</i>
<b>11.30</b>	<b>Roundtable on No and Low (NoLo) alcohol products</b> Prof John Holmes, Dr Nathan Critchlow, Dr. Gemma Mitchell, Prof. Niamh Fitzgerald, chaired by Rebecca Howell. <i>5-minute brief input from each followed by discussion</i>
<b>12.30</b>	<b>Lunch</b>
<b>13.30</b>	<b>Alcohol Marketing: what are you meant to do when you see it everywhere?</b> <i>The extent and nature of alcohol marketing in the UK, how it impacts on us all, and what can be done about it?</i> Dr. Nathan Critchlow, University of Stirling
<b>14.45</b>	<b>Alcohol Availability, Inequalities &amp; Harms (timing TBC).</b> Prof Niamh Shortt, University of Edinburgh and SPECTRUM
<b>15.30</b>	<b>Break</b>
<b>15.45</b>	<b>Licensing &amp; Public Health</b> <i>Premises opening hours; can public health stakeholders make a difference through licensing?</i> Prof Niamh Fitzgerald, University of Stirling
<b>17.00</b>	<b>End of Day 2</b>

Day 3: Thursday 16<sup>th</sup> January

	<b>Day 3: Thursday 16<sup>th</sup> January</b>
<b>09.30</b>	<b>Introduction to day three</b>
<b>09.35</b>	<b>Alcohol Industry: marketing, lobbying, CSR &amp; other tactics</b> Prof. Mark Petticrew, London School of Hygiene & Tropical Medicine
<b>11.00</b>	<b>Break</b>
<b>11.15</b>	<b>Managing commercial interactions in public health practice and research</b> Dr Gemma Mitchell, University of Stirling
<b>12:15</b>	<b>Changing public perceptions of alcohol harms &amp; problems: How to communicate effectively about alcohol</b> Prof. Niamh Fitzgerald
<b>13.15</b>	<b>Lunch</b>
<b>14.15</b>	<b>Alcohol Policy Advocacy Workshop: Winning the Policy Battle</b> <i>Active debate session including afternoon break at 15.30</i> Laura Mahon, Alcohol Focus Scotland David McColgan, British Heart Foundation Scotland
<b>17.00</b>	<b>Wrap Up, Close Event</b>